

ANDREJ SIMEONOV

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CORE SKILLS

//////// User Experience
////// Design
//////// HTML5
//////// Javascript
//////// CSS3
//////// Responsive
////// Mobile

JS LIBRARIES

//////// jQuery
////// Backbone.js
////// Angular.js

ARCHITECTURES

//////// PHP
////// Python
////// Ruby on Rails
////// Node.js
////// .NET
////// JSP
//////// JSON(P) Endpoints

OTHER FUN STUFF

////// Sass
////// LESS
////// HAML
////// Markdown
////// Underscore
////// Mustache

TOOLS & PLATFORMS

Aptana Apache
Sublime Text Nginx
Grunt.js IIS7
Github Adobe CS6
SVN MS Office



A creative technologist with **15+ years** of experience honing the craft of **interface development, web standards, and building mobile-first web applications & experiences** from the ground up.

NOTABLE FULL TIME EXPERIENCE

BNOTIONS Sep. 2011 - Nov. 2012
Technical Experience Director

An integral part of this startup which grew by 300% in staff during my stay, it was my responsibility to train new hires, establish procedures and best practices for the Interface Development team. Working with a pliable structure, constantly strived for new and current technologies to be pushed in tight deliverables. Extensive work with **Python** and **Backbone.js**

BLAST RADIUS Mar. 2010 - Jul. 2011
Technical Experience Director

Transitioning from a Sr. Interface Developer role, I was asked to lead the department and assemble a team from the ground up for the Toronto office of one of the most respected agencies. Building the team from 3 to 12 individuals, instituting procedures, best practices and standards; all the while spearheading deliveries for some of the largest brands in the world. I was additionally the main technical point of contact for a large number of projects, often enabling me to be the representation on site.

SELECT FREELANCE / CONTRACT WORK

PUD.ca Jun. 1996 - Present
Owner and Operator

Pud.ca is the loving front for my freelance engagements. In its run of 15 years, I have created strategic partnerships and developed countless sites for a large variety of clientele. Providing production services directly for smaller web design agencies such as **TOTOMedia, Transmitter Studios, SPOKE Agency**, to name a few.

Working with a small collective of developers with a wide variety of technical skill sets, we offer direct to brand services to facilitate development for such companies as **World Vision** and **Alliance Cinemas**. In this ever-evolving landscape of technology, it was a necessity to be fully hands on and understand thoroughly all technologies at the fore front of web development.

TRIBAL DDB Feb. 2013 - Apr. 2013
Sr. Interface Developer

Brought on for a 3 month contract to primarily focus on **Subaru Family Rally** campaign. Built an interactive, video focused experience with in depth tracking including telemetry and heartrate data. Additionally contributed to **McDonald's** Canada and **Canadian Tire** campaigns.

BLAST RADIUS Jan. 2009 - Feb. 2010
Sr. Interface Developer

Initially engaged by the agency as a senior developer to lead the team for **COX Communications'** rebrand. Managed a team of six individuals in delivering over 400 individual views built with modular jQuery patterns, with a full spectrum of browser support. My success led to an opportunity to lead the team as the Technical Exp. Director.

SPEAKING AND PRESENTING

The YMC @ BNOTIONS
Guest presenter for Web Design workshops

Usability Matters @ Mozilla Toronto HQ
Speaker on Responsive Image implementations

HTML5 Workshops @ MaRS
Presenter on HTML5 methodologies and practices

Humber Digital Program @ Humber College
Guest speaker on interface development

NOTABLE CLIENTS AND BRANDS

Michellin Global	Alliance Cinemas
Huggies Global	World Vision Canada
US Golf Association	S-Trip (Student Trips)
Bacardi Canada	Subaru Canada
Giorgio Armani	McDonald's Canada
Starbucks Canada	Canadian Tire
Microsoft Canada	NIVEA Global
Scotiabank	Indigo
Travelocity	Samsung Canada